

SPOKES

The weekly newsletter of the Oshkosh Rotary Club

A Proud Tradition of Service Leadership

Club Number 2752
District Number 6270

www.oshkoshrotary.org
Contact the Editor: alyson.zierdt@gmail.com

Chartered March 1, 1917
List Serve: oshkoshrotary@lists.uwosh.edu

February 22, 2010:

Call to Order: Larry Schultz, President
Prayer & Pledge: Kathy Markofski
Today's Program: Dim Sum: My Experiences Teaching Contemporary Urban Issues
Today's Speaker: Tom Willadsen



CLUB MEETING LOCATION CHANGING EFFECTIVE MARCH 1, 2010:

Following up on the notice emailed or mailed to all club members by President Larry Schultz, you are reminded that our meeting location, **beginning on Monday, March 1, 2010**, will be the City Center (the mall, not the hotel) Conference Room, with food and meeting services being provided by Becket's restaurant.

Convenient parking is available in Becket's main parking lot located off Jackson Street (at the foot of the bridge). Enter the building at the Becket's entrance, turn left at the atrium, and left again down the old Sears wing. The conference room will be on your right – or just follow the signage.

The February 22nd meeting will still take place at the hotel.

WHAT'S THE FUTURE OF YOUR ROTARY CLUB? IMPORTANT ANNOUNCEMENT FROM PRESIDENT-ELECT VAN AACKEN - AN OPPORTUNITY AND AN INVITATION:

President-elect Teresa Van Aacken said that she and other members of the board have received comments of concern from members about the direction of this club. Some have said that they joined the club to be of service, and have not found those opportunities. Others have said that members are neither participating in nor financially supporting club activities.

She told the members at today's meeting that the board shares these concerns, and asked our District Governor, Bill Wresch, for direction. District Governor Wresch suggested that the club participate in a Rotary Visioning Session, and at its meeting last week, the board decided to try it.

The Visioning Session should lead to the development of a long-range plan to ensure continuity and consistency and set the stage for the club's future progress – a chance to refocus our direction. The Visioning Session is meant for *all* interested club members – from the very newest to the longest tenured. It is important to the process to have a balance of new and old members, as well as past and present leaders, participating in the session. To make sure that we will have this balance, some members may be getting a "friendly call" from a board member in the next week or so asking them to attend – but if you don't get a call, it absolutely does NOT mean that your opinion and thoughts aren't wanted – they are.

The Visioning Session itself will be facilitated by 3 to 4 Rotarians from other clubs in our District, who have been trained in the process and are experienced in conducting these sessions as well as being knowledgeable about Rotary at local, district and international levels. There is one session only; it will start at 5 pm with a light supper and run 3-1/2 to 4 hours. The location will be announced later. Dates that the Visioning Team has available on its schedule right now are: March 23, 24, 25 or 30. The date on which the greatest number of members of our club can participate will be selected.

A "Frequently Asked Questions" document, prepared by the District, contains more detailed information, and John Schatz has already posted it on the club's website, on the opening page. There were also some copies available on the registration table today.

It is a requirement that a club of our size must have 25 to 30 members participating, or the session will not be held. If you say you are coming, it must be a firm commitment. Teresa asked that you let her, or board members Lisa O'Halloran or Alyson Zierdt, know if you plan to participate, assuming the date chosen is available on your calendar, and on which of the proposed dates you would NOT be available. The selected date will be announced as soon as possible, so that definite plans can be made.

This isn't a "let someone else do it" event – it's up to YOU. The future of your club depends on it.

February 15, 2010:

Larry Schultz, President, opened the meeting and welcomed all Rotarians and guests. Gregg Underheim led the club in the opening prayer & pledge.

VISITORS AND GUESTS: *Introduced by Dan Schoenrock, Sergeant-at-Arms*

Southwest Rotary-	Eileen Connolly-Keesler (also guest speaker)
Morning Rotary-	None
Out of Town Visitors-	None
Guests of Our Club-	Eileen Connolly-Keesler, speaker; Michael Banayag, student guest; Daniela Ayala, exchange student; Lisa Metz and Jill Klima.
Guests of Members-	Ronald Hardy, guest of Tom Willadsen; Bob Mueller, guest of Sue Panek.

Dan Schoenrock reported that on this date in 1820, Susan B. Anthony, co-founder of the National Woman Suffrage Association, was born; in 1898, the US battleship Maine blew up in Havana Harbor, killing 260 crew and escalating tensions with Spain; in 1933, President-elect Franklin D. Roosevelt escaped an assassination attempt in Miami that claimed the life of Chicago Mayor Anton J. Cermak; and in 1989, the Soviet Union announced that the last of its troops had left Afghanistan after more than nine years of military intervention. Former defense secretary and CIA director James Schlesinger is 81 today; Melissa Manchester and Jane Seymour are both 59; and Galileo was born in 1564.

Humor for today: The economy is so bad that ... I got a pre-declined credit card in the mail; parents in Beverly Hills fired their nannies and learned their children's names; I ordered a burger at McDonald's and the kid behind the counter asked, "Can you afford fries with that?"; if the bank returns your check marked, "Insufficient Funds", you call and ask if they meant you or them; Motel Six won't leave the light on anymore; Exxon-Mobil laid off 25 Congressmen; Congress says they are looking into this Bernard Madoff scandal. Oh, great! The guy who made \$50 billion disappear is being investigated by the people who made \$1.5 trillion disappear!

MARKET REPORT:

The market is closed today for President's Day, but Tom Harenburg gave a quick update on Oshkosh Corporation. Its \$3.2 billion contract from the US Army was reaffirmed. However, they are now hearing that BAE Systems has hired legal counsel who represented Boeing in another matter, current objective unknown – but they are trying to extend and delay, because they have the current contract. Stay tuned.

GOOD NEWS/HAPPY DOLLARS/ANNOUNCEMENTS:

(Contributions are made to Friends of the Oshkosh Senior Center and the Oshkosh Food Bank.)

- Sue Andrews celebrated a wonderful trip to Tasmania, reported that they saw Rotary signs everywhere, and that it is great to be back.
- Tom Willadsen has learned that the difference between a smartass and a satirist is 30 years; (sorry, Tom, editor lost the details of how you came to learn that valuable lesson).
- Casey Zaniewski is glad to be back from his 5-month leave of absence (and we're glad to have you back, Casey).
- Michael Cooney reported that he has more directories; same were distributed, and volunteers located to deliver to Henry Kimberly, Jean Caudle, and Bob Schoenwetter.
- Lori Renning reported that the 50/50 raffle stands at \$150; drawing is next week.
- Steve Schmudlach, chair of the Nominating Committee, reported that a candidate is being sought to fill the unexpired term as a club director of Paul Narveson, who had to resign for reasons related to work. The term ends on June 30, 2011. Interested members should contact Steve, or any other member of the Nominating Committee: Deb Wirtz, Tom Willadsen, Sue Panek or Karlene Grabner. Steve encouraged members to seriously serving the club as a director
- Sue Panek announced that this is, "Random Acts of Kindness" week; some suggestions: set up coffee in your place of business for members of the public; bring treats to the office; donate flowers, on behalf of your employees, to residents at Park View Health Care facility.

STUDENT GUEST - MICHAEL BANAYAG:

Charlie Nickerson introduced Michael. He is a senior at Oshkosh North, and moved here with his family from the Philippines 4 years ago "to get a good education". He will be a student in the fall at the UWO College of Nursing. He took and passed the exam to become a CAN last week, and is looking for a job; Rich Kern said that he should apply to Bethel Homes. Michael and his brother have participated in the annual multicultural week at Oshkosh North; last year, they danced and showed clothing styles worn in the Philippines, and generally had a good time. In the Philippines, hours for school were 6 am until 7 pm, with 7 to 10 classes in a day. He said that he is happy to be here, and to have the chance to go to a good school.

February 15, 2010 – MEETING REVIEW:

Speaker: Eileen Connolly-Keesler
Title: Oshkosh Area Community Foundation and the Community Visioning Process

Karlene Grabner introduced Eileen, who needs little introduction. David Hayford won a great looking red tulip plant for getting closest to the right answer to the question Karlene posed to us, "How long has Eileen been at the Foundation?" His answer was 12; the correct answer is 11.

Eileen reported on the progress made as the result of the visioning process undertaken by the Foundation, in partnership with the City and a list of others, last year. The objective of the visioning process was to develop a vision for Oshkosh to make the future of Oshkosh as promising as possible, and to take better advantage of our community's assets, including natural and cultural assets.

Over 2,300 surveys were returned, which is considered a stellar response for a community of this size. 80% of the respondents lived in the City of Oshkosh or Town of Algoma. Some examples of responses: 81% want bike lanes; 98% want riverfront walk development; and a similarly high percentage want buried utilities and welcoming and informative signage. Burying utilities makes a huge visual difference – but is very expensive.

Eileen shared an idea, seen in another community, in which the community's Rotary groups raised funds to sponsor "welcome" signs at key locations, including money for continued maintenance. She suggested it would be a great project for the Oshkosh Rotary clubs.

A branding initiative, focused on tourism, began last fall, and a beautification campaign is underway. The Oshkosh Area Community Foundation obtained a \$150,000 matching grant, and \$25,000 from the City. The beautification fund is called the "Taking Root Fund to Beautify Oshkosh". There is a short term goal to raise \$500,000, and long term, to create a \$1 million endowment fund.

The first effects of the beautification campaign will be seen with the planting of 1,000 new trees this year. Next steps: 1,000 new trees, additional flower beds and signage. Gateway areas have been selected for the project, some of which are 9th Avenue; Murdock; and 20th Avenue.

We can help by donating to the fund or volunteering – "adopt a flower bed" opportunities will be available for individuals or groups, and Eileen passed along a great idea that she saw work in another city about the size of Oshkosh – all of the area Rotary clubs joined together to sponsor signs at key entry points to the city.

To learn more – there will be a Community Beautification Event held next week Monday, February 22nd, 2010 from 5:30 to 6:30 at the Oshkosh Convention Center.

UPCOMING EVENTS:

February 18, 2010	Oshkosh Chamber's Economic Outlook Breakfast, contact Karen Boehm at Chamber for info.
February 22, 2010	Community Beautification Event, 5:30 to 6:30, Oshkosh Convention Center.
March 6, 2010	"Rooms of Blooms" opens, continues Fridays, Saturdays, Sundays in March at the Paine; see www.thepaine.org for details.
March 20, 2010	"Season Finale: Reflections & Dances", Water City Chamber Orchestra, 7:30 pm, UWO Music Hall.
March 20, 2010	"Is Oshkosh Smarter than a 5 th Grader?", Oshkosh Area United Way fundraiser, 4-6 pm, at Lourdes High School.
April 9, 2010	Oshkosh Area United Way "Day of Caring", 7:30 am to noon.
April 29, 2010	"Power of the Purse" Luncheon of The Women's Fund of the Oshkosh Area Community Foundation, 11:45am -1pm at EAA, guest speaker: Erin Brockovich.
May 14-16, 2010	Rotary District 6270 Conference, Green Bay, details at www.catchtherotaryball.org
June 20-23, 2010	Rotary International Convention, Montreal, Quebec, CA, details at the RI website, link from ours.

	FUTURE MEETINGS:	PRAYER & PLEDGE/GREETER:
March 1	Rotary District Conference – "Everything You Wanted to Know but were Afraid to Ask"	Kim Molitor
March 8	What's New at The Paine Art Center & Gardens	Cheryl Pawlosky
March 15	In the Beginning There Were 4: American Helicopter History	John Nichols

4-Way Test:

The club recited Four-Way Test to conclude the meeting.

*Message from the editor: Like my predecessor, I am shorthand-challenged. I apologize for any errors when reporting announcements, good news, happy dollars, etc. It would be helpful, and reduce my reporting errors, if you would email or provide me a hand-written copy of the information that you would like to see in **Spokes**. Thanks for your cooperation. – Alyson Zierdt*

Four Avenues of Service

The term "Four Avenues of Service" refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service and International Service.

Although the Avenues of Service are not found in any formal part of the constitutional documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

Club Service involves all of the necessary activities Rotarians perform to make their club function successfully. Things like taking attendance, keeping records and raising money come under this Avenue of Service.

Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training, and the promotion of high ethical standards in the workplace.

Community Service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life. When we are volunteer readers at South Park School, when the club pays to send grade school students to the symphony, when we raise money for the Literacy Council we walk this Avenue of Service.


The Fourth Avenue of Service, International Service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill, and peace. International service projects are designed to meet humanitarian needs of people in many lands. Our most obvious international service are our connections with the orphanage in La Molina, Peru, and the school building project in KwaZulu Natal, South Africa. So even here in Oshkosh we are working internationally through the connection of Rotary.

When a Rotarian understands and travels down the Four Avenues of Service, the Object of Rotary takes on an even greater meaning.

From the District newsletter October 2006

Rotary

s o n g



R-O-T-A-R-Y
That spells Rotary!

R-O-T-A-R-Y
Is known on land and sea!
From North to South

From East to West
(S)he profits most
Who serves the best
R-O-T-A-R-Y
That spells Rotary

2009-2010 Leadership

Rotary International

John Kenny, **President**
Learn more at www.rotary.org

District 6270 Officers

William Wresch, **District Governor**
Paul Decker, **District Governor-Elect**
Nancy Rhodes, **District Governor-Nominee**

Oshkosh Rotary Board:

Club Officers:

Larry Schultz, **President**
Teresa Van Aacken, **President-Elect**
Lisa O'Halloran, **President-Nominee**
Sherry Lynch, **Secretary**
James Stahl, **Treasurer**
Dan Schoenrock, **Sergeant at Arms**
Steve Schmuldach, **Past President**

Club Directors:

Directors serve three-year terms. The Board meets the 2nd Wednesday of the month at 7:30 a.m.

- Steve Arndt (2010)
- Casey Zaniewski (2010)
- Alyson Zierdt (2010)
- (2011)
- John Schatz (2011)
- Bill Bracken (2011)
- Jeff Gilderson-Duwe (2012)
- Petra Roter (2012)
- Karen Schibline (2012)

Key Contacts

Alyson Zierdt, **Spokes editor**
Lori Renning, **Fundraising director**
W. Robert Bruce, **Pianist**

Four Areas of Service (Directors)

- Club Service**
To be determined.
- Community Service**
To be determined.
- Vocational Service**
To be determined.
- International Service**
To be determined.

**Oshkosh Rotary Club
Past District Governors**

- Cathy Zimmerman (2003-2004)
- John Kerrigan (1999-2000)
- A. John Wiley (1994-1995)
- Charles F. Nolan (1972-1973)
- Frederick L. Caudle (1965-1966)
- George Nevitt (1952-1953)
- Jasper Lockart (1933-1934)

meeting **make-up** schedule

To view all District 6270 club schedules, visit www.Rotary6270.com or visit www.RotaryClubOne.org to make up a meeting at any time.

Monday	7:15 a.m.	Appleton Breakfast	Riverview Country Club
Monday	Noon	Fond du Lac	Holiday Inn
Monday	5:30 p.m.	Berlin	Berlin Family Restaurant
Tuesday	12:10 p.m.	Appleton	Paper Valley Hotel
Wednesday	Noon	Oshkosh Southwest	Robbins
Wednesday	Noon	Menasha	Waverly Beach
Thursday	7:00 a.m.	Fond du Lac Morning	Ramada Hotel
Thursday	Noon	Neenah	Valley Inn
Friday	7:00 a.m.	Oshkosh Morning	City Center Hotel
Friday	Noon	Appleton West	Holiday Inn

Rotary 4-Way Test

- 1** Is it the TRUTH?
- 2** Is it FAIR to all concerned?
- 3** Will it build GOOD WILL and better FRIENDSHIPS?
- 4** Will it be BENEFICIAL to all concerned?

