

# SPOKES

The weekly newsletter of the Oshkosh Rotary Club

A Proud Tradition of Service Leadership

Club Number 2752  
District Number 6270

[www.oshkoshrotary.org](http://www.oshkoshrotary.org)  
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## January 18, 2010:

**Call to Order:** Larry Schultz, President  
**Prayer & Pledge:** Dennis Kavanaugh  
**Today's Program:** Wisconsin's Pioneer Churches  
**Today's Speaker:** Michael Cooney



## January 11, 2010:

Larry Schultz, President, opened the meeting and welcomed all Rotarians and guests. Tom Willadsen led the club in the opening prayer & pledge.

## CLIFF DOCHTERMAN AWARD PRESENTED TO JOSH ANDERSON:

Larry Schultz introduced a special guest to award a special honor. Scott Spiller, District Commissioner for the Twin Lakes District, Bay-Lakes Council BSA (Boy Scouts of America), presented the national "Cliff Dochterman Award" of the International Fellowship of Scouting Rotarians to our own Josh Anderson. Cliff Dochterman was a past president of Rotary International who was very active in the scouting movement; the award recognized Josh for acting as a role model and rendering distinguished and dedicated service to scouting. Josh was taken completely by surprise, but recovered enough to make some gracious remarks in acceptance; congratulations, Josh!

## VISITORS AND GUESTS: *Introduced by Dan Schoenrock, Sergeant-at-Arms*

**Southwest Rotary-** Jim Chitwood.  
**Morning Rotary-** None.  
**Out of Town Visitors-** Carlos Rioja, La Molina Vieja, Peru.  
**Guests of Our Club-** Daniel Ferrere, student guest; Michael Lizotte, speaker; Daniela Ayala, exchange student.  
**Guests of Members-**

Dan Schoenrock reported that on this date in 1935, aviator Amelia Earhart began a trip from Honolulu to Oakland, CA, becoming the first woman to fly solo across the Pacific Ocean, and in 1861, Alabama seceded from the Union. Naomi Judd is 64 today, and golfer Ben Crenshaw is 58. Historically, psychologist/philosopher William James was born in 1842.

Today's humor: As a senior citizen drove down the freeway, his car phone rang. Answering, he heard his wife's voice urgently warning him, "I just heard on the news that there's a car going the wrong way on 280 Interstate. Please be careful!" "It's not just one car", the man responded, "it's hundreds of them!"

## MARKET REPORT:

Tom Harenburg let us know that materials stocks started the session today with strength, but have since buckled under selling pressure. The sector is now down to a 0.3% loss after it was up nearly 1% in the early going. The pullback by materials stocks comes as commodity prices come under pressure, even though the U.S. dollar is still down 0.7% against a basket of foreign currencies. Nonetheless, the CRB Commodity Index is down to a 0.2% loss. Oil prices have been particularly weak in recent action. Oil prices had been well above \$83 per barrel in early pit trade, but the commodity has since reversed so that it trades with a 0.2% loss at \$82.60 per barrel. The reversal has undercut the energy sector, which now trades with a 0.1% loss. At 11:30 CST, the stock market is back to trading along the neutral line. Underlying action remains mixed. Shares of broadcasting companies are particularly polarized. CBS Corp (CBS 14.00, -0.15) and DirecTV (DTV 33.80, -0.32) are both down roughly 1%, while shares of Time Warner Cable (TWC 42.09, +0.58) are up solidly amid positive mention by Barron's. Barron's also published positive commentary on communications company

(cont'd from preceding page) Hughes Communications (HUGH 27.30, +2.03%). At midday, the Dow was up 6.12 (0.06%); Nasdaq down 12.59 (0.54%); S&P 500 down 2.59 (0.23%); and the 10-year bond up 0.10 (3.82%).

## JANUARY BIRTHDAYS:

Jeff Gilderson-Duwe led the group in singing "Happy Birthday" to these Rotarians: Bob Schoenwetter (1/11); Lori Renning (1/19); Will Deppiesse (1/23); Wilber Scoville (1/24); and Jim Stahl (1/29).

## FUNDRAISING REPORT/FOLLOWUP NEW YEAR'S EVE THANKS/BLOOD DRIVE:

*Ed. note: the following Rotarians were inadvertently not included in last week's published list of those who helped Lori the day of the event:* Steve Arndt; Sherry Lynch; Ada Thimke; Larry Schultz.

Lori Renning reported that the 50/50 Raffle stands at \$80 to date, and that the next Community Blood Drive will be on Monday, January 25<sup>th</sup>, noon to 6 pm at Algoma Blvd. United Methodist Church.

## DID YOU GO TO SOUTH PARK SCHOOL? DID YOUR CHILDREN? INQUIRING MINDS WANT TO KNOW ...

Frank Tower, chair of the PALS committee, announced that our new PALS school is South Park. A meeting with school staff just occurred. The activity planned presently involves a contest in which students will write a short essay telling how the Rotary 4-Way Test has applicability to their lives; Gregg Underheim has volunteered to judge the essays. Frank is also looking for help for a "Celebration Assembly" to be held at the school on January 22<sup>nd</sup>, a Friday; 4 or 5 Rotarians are needed from 1:45 to 2:55 pm to help with games and be with the kids; contact Frank if you can help. Additionally, Frank is looking for connections between our Rotarians and South Park School, in conjunction with a project being conducted by a couple of teachers at the school. Let Frank know directly if you went to South Park, or if your children went to the school.

## UPCOMING EVENTS:

January 18, 2010	Martin Luther King Day Dinner/Program, UWO, contact Pam Lassiter for info/to register, 424-1234.
January 25, 2010	Community Blood Drive, Algoma Blvd. United Methodist Church, 12-6 pm.
January 31, 2010	"Sunday Serendade", Water City Chamber Orchestra, 2:30 pm, First Congregational Church.
February 5, 2010	"Patchwork – the Little House Life of Laura Ingalls Wilder", 9:30 am & 12:30 pm, Alberta Kimball Auditorium.
March 20, 2010	"Is Oshkosh Smarter than a 5 <sup>th</sup> Grader?", 4-6 pm, Lourdes High School.
May 14-16, 2010	Rotary District 6270 Conference, Green Bay, details at <a href="http://www.catchtherotaryball.org">www.catchtherotaryball.org</a>
June 20-23, 2010	Rotary International Convention, Montreal, Quebec, CA, details at the RI website, link from ours.

	<b>FUTURE MEETINGS:</b>	<b>PRAYER &amp; PLEDGE/GREETER:</b>
<b>Jan 25</b>	Hwy 41 Construction & Roundabouts	John Kerrigan
<b>Feb 1</b>	Printing a Newspaper in Age of Technology	Melissa Kohn
<b>Feb 8</b>	Winnebago County Day Report Center	Sherry Lynch

## GOOD NEWS/HAPPY DOLLARS/ANNOUNCEMENTS:

*(Contributions are made to Friends of the Oshkosh Senior Center and the Oshkosh Food Bank.)*

- Bob Bruce pointed out that another significant event that occurred on today's date was in 1964, when the Surgeon General made the first report that smoking was harmful to your health; it also marked the day that Bob quit an 18-year smoking habit (and that was when cigarettes were only \$2.65 for an entire carton).
- Teresa Van Aacken now has two sons competing in gymnastics, and was proud to report that at a meet this past weekend in Kenosha, her older son came in first in all around competition, and her younger son won a silver medal, coming in second for all around.
- Sherry Lynch reported that Anesthesia Services of the Fox Valley was again honored for Superior Performance by the Medical Group Management Association.
- Daniela's Washington DC trip is coming up on the 19<sup>th</sup>, and she was selling Oaks candy bars for \$1 at the meeting today to raise funds for the trip.
- Jim Chitwood reminded club members that the annual Martin Luther King dinner event will be held next at UWO on Monday, January 18<sup>th</sup>. For more information or to register, contact Pam Lassiter at UWO, 424-1234.
- President Larry Schultz announced that the club's Board will meet this Wednesday, January 13<sup>th</sup>, 7:30 to 9 a.m. at Lara's Tortilla Flats. He reminded any red badge members who have not yet attended a Board meeting of this opportunity, and also that any club member who wishes to do so is welcome to attend board meetings.

## January 11, 2010 – MEETING REVIEW:

Speaker: Dr. Michael Lizotte  
Title: Update on Sustainability Efforts at UWO

UWO Chancellor Rick Wells introduced Dr. Michael Lizotte, the Interim Director of Sustainability for the university, and fellow Rotarian Steve Arndt, the co-captain of the Campus Sustainability Council.

Dr. Lizotte has a number of responses to the question, “Why Should Universities Pursue Sustainability?”. To begin, he said, universities should lead on sustainability; colleges are also finding some aspects of sustainability to be economically fruitful, including savings in the areas of energy, water, and food. Other aspects of sustainability present major challenges, but UWO is being recognized as an early leader in sustainability efforts. The first step was the development of a Comprehensive Campus Sustainability Plan; next came the Climate Action Plans for Carbon Neutrality. The most difficult step for universities to take is the development of a sustainability curriculum, since curriculum development is in the hands of the faculty, generally a very conservative group. UWO has been ahead of the curve in getting “buy-in” at the top executive level; for UWO, Chancellor Wells is already committed, and has led strongly on this issue.

Planning is critical. Currently, UWO prepared its Campus Sustainability Plan in 2008; the Climate Action Plan in 2009; and is on track to develop a Solid Waste Plan in 2010, followed by the sustainability curriculum development.

Part of the process involves seizing opportunities, including those presented by construction of new or renovated facilities on campus. The new academic building at UWO is a LEED Gold construction, and may achieve LEED Platinum status, including innovative technology such as a grass covered roof (no mention was made of goats or other grazing animals imported to keep the grass trimmed). This building exceeds the state building standards for energy efficiency by more than 30%. The Elmwood Commons Renovation will result in the largest building in the entire state system to use a geothermal heat pump. Both this renovation and the planned new residence hall will be shooting for LEED Gold status. Energy conservation projects on campus include lighting upgrades. UWO is building its UWO Renewable Energy Facility on the old grocery store property; its cornerstone will be the production of methane from dry fermentation of organic waste, which will then be burned to provide heat and electricity on campus. Other projects are underway, and wind power on campus is under study.

### 4-Way Test:

Tom Harenburg led the club in the Four-Way Test to conclude the meeting.

*Message from the editor: Like my predecessor, I am shorthand-challenged. I apologize for any errors when reporting announcements, good news, happy dollars, etc. It would be helpful, and reduce my reporting errors, if you would email or provide me a hand-written copy of the information that you would like to see in **Spokes**. Thanks for your cooperation. – Alyson Zierdt*

**Four Avenues of Service**

The term "Four Avenues of Service" refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service and International Service.

Although the Avenues of Service are not found in any formal part of the constitutional documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

Club Service involves all of the necessary activities Rotarians perform to make their club function successfully. Things like taking attendance, keeping records and raising money come under this Avenue of Service.

Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training, and the promotion of high ethical standards in the workplace.

Community Service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life. When we are volunteer readers at Lincoln School, when the club pays to send grade school students to the symphony, when we raise money for the Literacy Council we walk this Avenue of Service.


The Fourth Avenue of Service, International Service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill, and peace. International service projects are designed to meet humanitarian needs of people in many lands. Our most obvious international service is our connection with the orphanage in La Molina, Peru. Half the money from our table goes toward the eradication of polio through RI's Polio Plus effort. So even here in Oshkosh we are working internationally through the connection of Rotary.

When a Rotarian understands and travels down the Four Avenues of Service, the Object of Rotary takes on an even greater meaning.

*From the District newsletter October 2006*

Rotary

s o n g



R-O-T-A-R-Y  
That spells Rotary!

R-O-T-A-R-Y  
Is known on land and sea!  
From North to South

From East to West  
(S)he profits most  
Who serves the best  
R-O-T-A-R-Y  
That spells Rotary

**2009-2010 Leadership**

**Rotary International**

John Kenny, **President**  
Learn more at [www.rotary.org](http://www.rotary.org)

**District 6270 Officers**

William Wresch, **District Governor**  
Paul Decker, **District Governor-Elect**  
Nancy Rhodes, **District Governor-Nominee**

**Oshkosh Rotary Board:  
Club Officers:**

Larry Schultz, **President**  
Teresa Van Aacken, **President-Elect**  
Lisa O'Halloran, **President-Nominee**  
Sherry Lynch, **Secretary**  
James Stahl, **Treasurer**  
Dan Schoenrock, **Sergeant at Arms**  
Steve Schmuldach, **Past President**

**Club Directors:**

Directors serve three-year terms. The Board meets the 2<sup>nd</sup> Wednesday of the month at 7:30 a.m.

- Steve Arndt (2010)
- Casey Zaniewski (2010)
- Alyson Zierdt (2010)
- Paul Narveson (2011)
- John Schatz (2011)
- Bill Bracken (2011)
- Jeff Gilderson-Duwe (2012)
- Petra Roter (2012)
- Karen Schibline (2012)

**Key Contacts**

Alyson Zierdt, **Spokes editor**  
Lori Renning, **Fundraising director**  
W. Robert Bruce, **Pianist**

**Four Areas of Service (Directors)**

- Club Service**  
To be determined.
- Community Service**  
To be determined.
- Vocational Service**  
To be determined.
- International Service**  
To be determined.

**Oshkosh Rotary Club  
Past District Governors**

- Cathy Zimmerman (2003-2004)
- John Kerrigan (1999-2000)
- A. John Wiley (1994-1995)
- Charles F. Nolan (1972-1973)
- Frederick L. Caudle (1965-1966)
- George Nevitt (1952-1953)
- Jasper Lockart (1933-1934)

meeting **make-up** schedule

To view all District 6270 club schedules, visit [www.Rotary6270.com](http://www.Rotary6270.com) or visit [www.RotaryClubOne.org](http://www.RotaryClubOne.org) to make up a meeting at any time.

Monday	7:15 a.m.	Appleton Breakfast	Riverview Country Club
Monday	Noon	Fond du Lac	Holiday Inn
Monday	5:30 p.m.	Berlin	Berlin Family Restaurant
Tuesday	12:10 p.m.	Appleton	Paper Valley Hotel
Wednesday	Noon	Oshkosh Southwest	Robbins
Wednesday	Noon	Menasha	Waverly Beach
Thursday	7:00 a.m.	Fond du Lac Morning	Ramada Hotel
Thursday	Noon	Neenah	Valley Inn
Friday	7:00 a.m.	Oshkosh Morning	City Center Hotel
Friday	Noon	Appleton West	Holiday Inn

**Rotary 4-Way Test**

- 1** Is it the TRUTH?
- 2** Is it FAIR to all concerned?
- 3** Will it build GOOD WILL and better FRIENDSHIPS?
- 4** Will it be BENEFICIAL to all concerned?

