

SPOKES

The weekly newsletter of the Oshkosh Rotary Club

A Proud Tradition of Service Leadership

Club Number 2752
District Number 6270

www.oshkoshrotary.org
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Chartered March 1, 1917
List Serve: oshkoshrotary@lists.uwosh.edu

November 2, 2009:

Call to Order: Teresa Van Aacken, President-elect
Prayer & Pledge: Mark Harris
Today's Program: Oshkosh Bridge Lighting Project
Today's Speaker: Jeremy Monnett



October 26, 2009:

Larry Schultz, President, opened the meeting and welcomed all Rotarians and guests.
Dan Schoenrock led the club in the opening prayer & pledge.

VISITORS AND GUESTS: *Introduced by Dan Schoenrock, Sergeant-at-Arms*

Southwest Rotary-	Barb Herzog
Morning Rotary-	None
Out of Town Visitors-	None
Guests of Our Club-	Taylor Cameron (student guest); Daniela Ayala (exchange student); Paul Jones (speaker).
Guests of Members-	

Dan Schoenrock reported that on this date in 1881, the gunfight at the OK Corral took place in Tombstone, AZ; in 1972, National Security Adviser Henry Kissinger declared that "peace is at hand" in Viet Nam; and in 2001, President George W. Bush signed the Patriot Act, giving authorities unprecedented ability to search, seize, detain or eavesdrop in their pursuit of possible terrorists. Celebrating birthdays today: Hillary Rodham Clinton (62); Pat Sajak (63); Jaclyn Smith (64); and if Post cereals magnate Charles William Post were still with us, he would be 148.

Bumper sticker humor for the day: "If you can read this, I can slam on my brakes and sue you."

RAFFLE RESULTS & MORE:

Lori Renning presided over the drawing for the 50/50 raffle; the lucky winner was Mark Beecher.

Lori reported that we will have the whole convention center, not just half, for the same price for the New Year's Eve event (bigger dance floor for sure), and that the individual ticket cost for the event will be \$60 – an incredible value for dinner, dancing to a live band, champagne, and a post-midnight light supper. Menu should be known soon.

Lori reminded everyone that the Downtown Oshkosh Halloween event for kids (costume contest) is this week Thursday, October 29th, 4-7 pm at Opera House Square. If you can help out for an hour, let her know.

She also urged us all to attend the "Grand Pizza Cookoff" on Saturday, November 7th, 12-4pm at the Wagner Opera House, 502 N. Main. Rotarian (and State Rep.) Gordon Hintz will be one of the celebrity judges. This is the fundraiser being sponsored by all 13 of the service clubs in Oshkosh.

Last but not least – Lori scooped the "Happy Dollars" segment by contributing \$12 – because she is 12 weeks pregnant with her and Tony's second child. (They can only hope he/she is as perfect and amiable as his/her brother Brogan – a tough act to follow.)

OCTOBER BIRTHDAYS:

Jeff Gilderson-Duwe announced the October birthdays: 10/1, Karen Schibline; 10/9, Rick Wells; 10/15, trio Ken Arneson, Bill Calhoun, and David Hayford; 10/16, Kathy Markofski; 10/20, Bill Crane; 10/25, Lisa O'Halloran; 10/28, Gary Eake & Bill Zorr; and 10/30, Steve Arndt. Appropriate felicitations were sung.

GOOD NEWS/HAPPY DOLLARS/ANNOUNCEMENTS:

(Contributions are made to Friends of the Oshkosh Senior Center and the Oshkosh Food Bank.)

- Tom Willadsen announced that Henry Kimberly and Keith Voelker are both recovering well from hip replacement surgery. He also contributed happy \$\$ to celebrate Northwestern's homecoming event, at which he was allowed to march with the band. Following a pattern familiar to the alums, Northwestern was behind in the game – then shocked them all by pulling out a victory. Tom and other “older alums” (his term) didn't know how to act.
- Glenn Steinbrecher reminded us that our Rotary colleague, Bob Fick, passed away a year ago today. He also wanted to let the group know about a complimentary phone call he received from Capt. Chester, who was with us last week; the gist of the message was that the Capt. was impressed by the integrity that he felt “shined” from the members of the Club. Glenn has also been running into Homeland Security roadblocks in his effort to locate other service members to come and share a lunch with us. He asked that anyone who has contact with a servicemember whom he might invite to join us should contact him with the relevant information.
- Daniela Ayala, our exchange student, shared some of her recent activities with us. She enjoyed a Halloween party last weekend with other exchange students, including a visit to the Houdini Center (she dressed as a pirate); visited Southwest Rotary last Wednesday; took a zumba class at the Y; enjoyed an overnight with her host sister and some friends after the volleyball tournament game in Wild Rose; and went with Kim Molitor's son to Target. Her response: “I love this store.”
- Lisa O'Halloran announced that the *Northwestern* is partnering with Kodiak Jack's for a cocktail hour fundraiser for the United Way, from 5-8 pm on Tuesday, October 27th; order a drink from one of the *Northwestern's* celebrity staff bartenders (including our own Lisa O'Halloran and Stew Rieckman) and part of the proceeds, plus the whole tip, will go to the United Way campaign.
- Wilbur Scoville decided that it was “worth a buck” to let us all – particularly a Cubs fan who shall remain nameless – know that the Cubbies filed for bankruptcy last week.
- Teresa Van Aacken reminded us that the “Soles for Souls” used shoe collections will be accepted through the end of this week at her business, Elite Physical Therapy.
- Bill Bracken reported that there are only 70 OCM cards left – be sure to get yours and any for gifts (only \$10). They are such a good deal that even Ed Williams found sufficient value to invest in them (according to Bill).

PRESIDENT'S REMARKS:

President Larry Schultz announced that Teresa Van Aacken, President-elect, would be presiding next week in his absence, which will occur for a bittersweet reason. Larry's dad was part of the D-Day invasion in World War II, and during his service time in Europe, met Larry's mom in an Antwerp café. They married and she left her home in Belgium to come to the States with her husband. She died this past January, and her dying wish was that her ashes be returned home to Belgium. So, Larry and his 4 sisters are making the trip to Belgium to fulfill that wish. While there, they will become acquainted/reacquainted with 16 cousins. Safe journey to Larry & his family.

STUDENT GUEST:

Taylor Cameron is a senior at Oshkosh North. His family includes dad John, who is a UPS clerk, Mom who is a phys ed teacher at Riverside school in Fond du Lac, and a sister who's a sophomore at North. He was honored to have been chosen to participate in the Youth Leadership Oshkosh program, which he pronounced to be, “great”, and now participates in “Leadership 2”, through which he volunteers time daily to tutor students at Emmeline Cook Elementary in Math. He is proud that he was elected Captain of the football team this year; he made varsity as a sophomore, and has 3 letters. He also made the varsity basketball team as a freshman, giving him 4 letters. He's looking at colleges, several of which are, not surprisingly, offering him athletic scholarship opportunities, and has narrowed his areas of possible study to education, engineering, or business.

NEW MEMBER INDUCTION:

Chris Wales-Magners and President Larry Schultz conducted the induction of Gregg Underheim, who was welcomed as a new member by the Club.

October 26, 2009 – MEETING REVIEW:

Speaker: Paul A. Jones
Title: Council for Innovation

Jeff Gilderson-Duwe introduced Paul Jones of the Council for Innovation (“CFI”), which supports the development of entrepreneurship in Northeastern Wisconsin. Paul indicated that CFI was in a transition from having some financial resources and a paid staff to an all-volunteer organization. He is currently the first “entrepreneur-in-residence” at the UWOC College of Business; the College is partnered with CFI to foster the development of a “Silicon Valley Class” entrepreneurial cluster in NE Wisconsin.

(cont'd from prior page) He said that small business entrepreneurship holds the economy together, but they are not innovators. "Silicon Valley Class" innovators are out to change the world, and are about creating wealth beyond their family's needs. He said that there has been skepticism towards developing "Silicon Valley Class" entrepreneurship here because of the very risk-averse culture. There is relatively little venture capital in Wisconsin – there are about 12 venture capital closings per year in Wisconsin, compared with the Silicon Valley, where there are 2 such closings every day.

Paul said that he wants us to look like Raleigh-Durham, not Youngstown. In 1990, Raleigh-Durham had no venture capital investment to speak of, and now has a critical mass of it. Through research at Duke, those opportunities arose, and Raleigh-Durham changed its very conservative culture to turn them into venture capital investments. He said that there is a need [here] to change people's attitude toward failure.

CFI focuses on ways "to connect the dots", including with Milwaukee and Madison. It sponsors events such as the "Crucible", in which entrepreneurs make test presentations to venture capital investors, and get viciously attacked – and like the opportunity to defend their ideas. Paul pointed at Impromed as a "Silicon Valley Class" company, the leading veterinary software business in the country, and talked about the all-consuming nature of the life of the successful entrepreneur.

He has identified three business areas in which he believes that entrepreneurs in this area could excel: software; advanced manufacturing technology; and aero/space businesses. Paul concluded that we need to respect the past, but that today's "Silicon Valley Class" entrepreneurs are no different from Kimberly & Clark, competing for the business of the world.

UPCOMING EVENTS:

- November 6, 2009 Spa Afternoon 2009, 1:30-4:30 @ Fox Valley Plastic Surgery & Renaissance Medispa to benefit Clarity Care's "Help at Home" program.
- November 7, 2009 Grand Pizza Cookoff, 12-4, Wagner Opera House, 502 N. Main – All Service Club fundraiser for Grand.
- November 7, 2009 Gallery Walk, 6-10 p.m.
- November 9, 2009 Oshkosh Chamber Annual Meeting & Recognition Night, Oshkosh Convention Center,
- November 12, 2009 "Season of Lights" holiday parade, 6:30 pm, parade marshal recently retired Parks Director Tom Stephany.
- November 12, 2009 Lake Superior Big Top Chautauqua "Wild Woods & Waters", 7:30 pm, Alberta Kimball Auditorium.

	FUTURE MEETINGS:	PRAYER & PLEDGE/GREETER:
Nov 9	Sawdust City Clickers Barbershop group	Gordon Hintz
Nov 16	Camp Invention – Science Inquiry Project at OASD	Rich Kern
Nov 23	Polio Plus	Mike Audit

4-Way Test:

Gregg Underheim led the club in the Four-Way Test to conclude the meeting.

*Message from the editor: Like my predecessor, I am shorthand-challenged. I apologize for any errors when reporting announcements, good news, happy dollars, etc. It would be helpful, and reduce my reporting errors, if you would email or provide me a hand-written copy of the information that you would like to see in **Spokes**. Thanks for your cooperation. – Alyson Zierdt*

Four Avenues of Service

The term "Four Avenues of Service" refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service and International Service.

Although the Avenues of Service are not found in any formal part of the constitutional documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

Club Service involves all of the necessary activities Rotarians perform to make their club function successfully. Things like taking attendance, keeping records and raising money come under this Avenue of Service.

Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training, and the promotion of high ethical standards in the workplace.

Community Service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life. When we are volunteer readers at Lincoln School, when the club pays to send grade school students to the symphony, when we raise money for the Literacy Council we walk this Avenue of Service.


The Fourth Avenue of Service, International Service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill, and peace. International service projects are designed to meet humanitarian needs of people in many lands. Our most obvious international service is our connection with the orphanage in La Molina, Peru. Half the money from our table goes toward the eradication of polio through RI's Polio Plus effort. So even here in Oshkosh we are working internationally through the connection of Rotary.

When a Rotarian understands and travels down the Four Avenues of Service, the Object of Rotary takes on an even greater meaning.

From the District newsletter October 2006

Rotary

s o n g



R-O-T-A-R-Y
That spells Rotary!

R-O-T-A-R-Y
Is known on land and sea!
From North to South

From East to West
(S)he profits most
Who serves the best
R-O-T-A-R-Y
That spells Rotary

2009-2010 Leadership

Rotary International

John Kenny, **President**
Learn more at www.rotary.org

District 6270 Officers

William Wresch, **District Governor**
Paul Decker, **District Governor-Elect**
Nancy Rhodes, **District Governor-Nominee**

Oshkosh Rotary Board:

Club Officers:

Larry Schultz, **President**
Teresa Van Aacken, **President-Elect**
Lisa O'Halloran, **President-Nominee**
Sherry Lynch, **Secretary**
James Stahl, **Treasurer**
Dan Schoenrock, **Sergeant at Arms**
Steve Schudlach, **Past President**

Club Directors:

Directors serve three-year terms. The Board meets the 2nd Wednesday of the month at 7:30 a.m.

Steve Arndt (2010)
Casey Zaniewski (2010)
Alyson Zierdt (2010)
Paul Narveson (2011)
John Schatz (2011)
Bill Bracken (2011)
Jeff Gilderson-Duwe (2012)
Petra Roter (2012)
Karen Schibline (2012)

Key Contacts

Alyson Zierdt, **Spokes editor**
Lori Renning, **Fundraising director**
W. Robert Bruce, **Pianist**

Four Areas of Service (Directors)

Club Service
To be determined.
Community Service
To be determined.
Vocational Service
To be determined.
International Service
To be determined.

Oshkosh Rotary Club Past District Governors

Cathy Zimmerman (2003-2004)
John Kerrigan (1999-2000)
A. John Wiley (1994-1995)
Charles F. Nolan (1972-1973)
Frederick L. Caudle (1965-1966)
George Nevitt (1952-1953)
Jasper Lockart (1933-1934)

meeting make-up schedule

To view all District 6270 club schedules, visit www.Rotary6270.com or visit www.RotaryClubOne.org to make up a meeting at any time.

Monday	7:15 a.m.	Appleton Breakfast	Riverview Country Club
Monday	Noon	Fond du Lac	Holiday Inn
Monday	5:30 p.m.	Berlin	Berlin Family Restaurant
Tuesday	12:10 p.m.	Appleton	Paper Valley Hotel
Wednesday	Noon	Oshkosh Southwest	Robbins
Wednesday	Noon	Menasha	Waverly Beach
Thursday	7:00 a.m.	Fond du Lac Morning	Ramada Hotel
Thursday	Noon	Neenah	Valley Inn
Friday	7:00 a.m.	Oshkosh Morning	City Center Hotel
Friday	Noon	Appleton West	Holiday Inn

Rotary 4-Way Test

- 1 Is it the TRUTH?
- 2 Is it FAIR to all concerned?
- 3 Will it build GOOD WILL and better FRIENDSHIPS?
- 4 Will it be BENEFICIAL to all concerned?

