

SPOKES

The weekly newsletter of the Oshkosh Rotary Club

A Proud Tradition of Service Leadership

Club Number 2752
District Number 6270

www.oshkoshrotary.org
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Chartered March 1, 1917
List Serve: oshkoshrotary@lists.uwosh.edu

October 5, 2009:

Call to Order: Larry Schultz, President
Prayer & Pledge: Ralph Gunderson
Today's Program: "Stories from the Heart: Reconstructing Lives"
Today's Speaker: David Janssen, M.D.



September 28, 2009:

Larry Schultz, President, opened the meeting and welcomed all Rotarians and guests. Jeff Gilderson-Duwe led the club in the opening prayer & pledge.

VISITORS AND GUESTS: *Introduced by Dan Schoenrock, Sergeant-at-Arms.*

Southwest Rotary- Bill Thimke, David Green.
Morning Rotary- None
Out of Town Visitors- None
Guests of Our Club- Dan McDermott (student guest); Daniela Ayala Solana (Rotary exchange student).
Guests of Members- Matt Schoenrock, guest (and son) of Dan Schoenrock.

Dan Schoenrock reported that on today's date in 2000, the Danes voted against adopting the euro, and in 1991, American jazz trumpeter Miles Davis died. Mick St. Nicholas, of the American hard-rock band Steppenwolf, is 60, and American soul singer Ben E. King is 65. Today's humor: Jack's wife asked him about his golf game. He responded that he was hitting pretty well, but that his eyesight had gotten so bad, he couldn't see where the ball went. His wife suggested to 75-year-old Jack that he take his brother, Scott, along. Jack said, "But he's 85, and doesn't even play golf anymore." His wife said, "But he's got perfect eyesight – he could watch your ball." The next day, Jack teed off, with Scott watching. Jack swung, and the ball disappeared down the middle of the fairway. "Do you see it?" asked Jack. "Yup", answered Scott. "Well, where is it?" yelled Jack, peering off into the distance. "I forgot."

FUNDRAISING REPORT: *Lori Renning, Fundraising Chair.*

Lori Renning reported that a Community Blood Drive will be held next Monday, October 5th, from noon-6 pm at Algoma Blvd. United Methodist Church. OCM (formerly OCAT) cards are now available for purchase for \$10 apiece, good from now through December, 2010; they will be at the registration table. Ads have started to appear in the *Northwestern* for the Club's New Year's Eve Party, held this year at the Oshkosh Convention Center; **Lori needs volunteers for the committee** (or she will draft help). The "All Service Club Committee" is planning a fundraising event for the Grand, "Raising Dough", a pizza cook-off. Tentative date is October 17th; more details to follow. The September 50/50 Raffle kitty reached \$180; Petra Roter is the lucky winner.

GOOD NEWS/HAPPY DOLLARS/ANNOUNCEMENTS:

(Contributions are made to Friends of the Oshkosh Senior Center and the Oshkosh Food Bank.)

- Petra Roter happily contributed \$20 of her raffle winnings, and added her happy \$\$ thanks for a successful Fall Festival on the Fox and Dragon Boat Races last weekend.
- Dan Schoenrock gave happy dollars to celebrate his son Matt's graduation from St. Cloud University in land surveying, and would be even happier if someone can point Matt to a job.
- Lori Renning gave happy dollars for the support received from Rotarians during the run of *The Fantasticks*; she also announced that she is helping raise funds for the Oshkosh Food Pantry's entry in Southwest Rotary's upcoming Bowlathon.
- John Vette also gave happy dollars in recognition of *The Fantasticks* and its cast (which included Lori).

- Byran Bartow celebrated his recent activity leading a meditation retreat, and that he would be able to phase out of his position at the Wisconsin Resource Center over the next two years to become a Zen Buddhist priest; he also celebrated Wisconsin Resource Center's effort (albeit unsuccessful) in the Dragon Boat Races.
- Rich Kern celebrated Lutheran Homes' Dragon Boat win.
- Cathy Zimmerman gave happy dollars recognizing Michael Cooney for attending Morning Rotary last week to provide video support for her Outreach Africa presentation. She also reminded members that the 3-year pledge per member in support of the "End Polio Now" effort is \$33; see Cathy to contribute, or use the form on the Club website.
- Sue Panek also gave happy dollars in thanks for Michael Cooney's patient photography services for the United Way brochure. Sue announced that she had posters/brochures for the upcoming "Smart Money Week – Winnebago County" October 10-17, and asked that members take them for distribution at their businesses.
- Josh Anderson was happy at the success of the Boy Scouts' event last weekend at EAA; his personal highlight moment was teaching Miss Wisconsin to play "Guitar Hero" (what happened to that Woodworking badge?)

STUDENT GUEST:

Teresa Van Aacken introduced student guest, Dan McDermott. Dan is a senior at Lourdes, active both in sports and extracurriculars. He plays soccer, swims the 50 and 100 meter freestyle events, and was proud to be voted Captain of the swim team for this season. The Swim Team is a combined team, with Oshkosh North. He golfs in the spring, and says that he loves it, but isn't very good at it. He is a member of Key Club, and will be on the stage crew for the class play, and is a member of the band. He has applied to 7 colleges, and doesn't have a defined path of study as yet. His favorite subject is history, and he thinks perhaps he would earn a Ph.D and teach that subject in college. Business also holds interest for him, which he's gotten an insight into through his dad and the family business, McDermott Pumps.

SHARED HARVEST UPDATE; MAKEUP HOURS AVAILABLE:

The Shared Harvest season is winding down. This project, led by Ken Friedman from Southwest Rotary, has resulted in, through last week, 13,918 pounds of food collected and donated to the Oshkosh Food Pantry. Over 400 tomato (or other veggie or herb) plants were "adopted", raised, and the excess over family use donated back to the program.

Our Club has two remaining dates to cover: Tuesday, October 6th, at Festival Foods – 2 people needed from 10:15-12:30, and Saturday, October 10th, 2 people needed from 8-10 & 10-12. **Members who work at Shared Harvest will be credited with one makeup meeting for every hour worked.**

September 28, 2009 – MEETING REVIEW:

Speaker: Jeff Gilderson-Duwe
 Title: "The Oshkosh Public Library: Making a Difference in our Community"

John Nichols introduced our Rotarian colleague, Jeff Gilderson-Duwe, the Director of the Oshkosh Public Library and the Winnefox Library System.

Jeff indicated that the Oshkosh Public Library is a well-used community resource. In 2008, 1.1 million items were checked out, comparing favorably against the average book superstore's purchase rate of 200,000 to 300,000 items per year. The Library has 300,000 items, and over 20,000 new items were added in 2008. The Library receives 400,000 visits a year, and is a major downtown anchor and destination. The public computers at the Library were used 75,000 times in 2008, and provide broadband internet access for those who would otherwise not have it.

16,000 children attended programs at the Library in 2008. The children's area was remodeled in 2008 into interactive zones for families. The building was recently reorganized to appeal to diverse users, with the first floor being "more noise-tolerant" and the second floor more for quiet reading and scholarship.

The Library has recently started a "Picture Oshkosh" project, building a collection of both old and new (digital) photos reflecting life in Oshkosh. Library staff builds community through collaboration, such as the partnership with the Winnebago County Literacy Council.

It is a free public library established in 1895, with a major gift from Harris of \$75,000 + land; a more recent major gift was the \$5 million gift of Alberta Kimball in the mid-90's. The Library is governed by a Board of ten Trustees, the majority of whom are appointed by the Oshkosh Common Council. The Winnebago County Board appoints one member, and one seat is reserved for the Oshkosh School Superintendent. Jeff reports to this Board, not to the City Manager.

88% of the funding comes from the City and the County; only 4% is from "other" sources. The public library is a tax-funded public good. Its budget of just over \$3.5 million goes 70% for personnel costs, 20% for operations, and 10% for materials; this split has been consistent over time.

The City funding trend since 2000, however, is that the Library received 4.2% of City spending in 2000, and now receives less support, down to 3.7%.

(cont'd from prior page) Recent updates to the Strategic Plan have produced a number of strategies for action: personalize customer service; help customers of all generations learn and grow; make it easy to use the library; provide technology to access knowledge resources; enhance the library building as a special community place; and strengthen partnerships with area educational and cultural organizations.

The Library's website, www.oshkoshpubliclibrary.org, is a resource for the Library's entire catalog, reserving materials for pickup, Oshkosh vital statistics, and other information. It hosted 516,000 visits during 2008.

Jeff's wrapup words: "The world of knowledge is yours through the Library".

UPCOMING EVENTS:

- October 3, 2009 "All Grown Up & Staying Young: Living Well after 50", free ½ day program, 8 am-noon, Sunnyview Expo Center.
- October 5, 2009 Community Blood Drive, Algoma Blvd. United Methodist Church, noon-6 pm.
- October 6, 2009 Shared Harvest booth, Festival Foods **[need 2 people 10:15-12:30, contact Sherry Lynch]**.
- October 10, 2009 Shared Harvest booth, Oshkosh Farmers Market **[need 2 people each shift, contact Sherry Lynch]**.
- October 10-17, 2009 "Money Smart Week", Winnebago County.

FUTURE MEETINGS:		PRAYER & PLEDGE/GREETER:
Oct 12	"Scenic Wisconsin"	Brenda Haines
Oct 19	District Governor Bill Wresch	Ron Hansche
Oct 26	Council for Innovation	Tom Harenburg

4-Way Test:

Jeff Gilderson-Duwe led the club in the Four-Way Test to conclude the meeting.

*Message from the editor: Like my predecessor, I am shorthand-challenged. I apologize for any errors when reporting announcements, good news, happy dollars, etc. It would be helpful, and reduce my reporting errors, if you would email or provide me a hand-written copy of the information that you would like to see in **Spokes**. Thanks for your cooperation. – Alyson Zierdt*

Four Avenues of Service

The term "Four Avenues of Service" refers to the four elements of the Object of Rotary: Club Service, Vocational Service, Community Service and International Service.

Although the Avenues of Service are not found in any formal part of the constitutional documents of Rotary, many Rotarians use this concept to describe the primary areas of Rotary activity.

Club Service involves all of the necessary activities Rotarians perform to make their club function successfully. Things like taking attendance, keeping records and raising money come under this Avenue of Service.

Vocational Service describes the opportunity each Rotarian has to represent the dignity and utility of one's vocation to the other members of the club, as well as the responsibility of the club to undertake projects related to such areas as career planning, vocational training, and the promotion of high ethical standards in the workplace.

Community Service pertains to those activities that Rotarians undertake to improve the quality of life in their community. It frequently involves assistance to youth, the aged, the disabled, and others who look to Rotary as a source of hope for a better life. When we are volunteer readers at Lincoln School, when the club pays to send grade school students to the symphony, when we raise money for the Literacy Council we walk this Avenue of Service.


The Fourth Avenue of Service, International Service, describes the many programs and activities that Rotarians undertake to advance international understanding, goodwill, and peace. International service projects are designed to meet humanitarian needs of people in many lands. Our most obvious international service is our connection with the orphanage in La Molina, Peru. Half the money from our table goes toward the eradication of polio through RI's Polio Plus effort. So even here in Oshkosh we are working internationally through the connection of Rotary.

When a Rotarian understands and travels down the Four Avenues of Service, the Object of Rotary takes on an even greater meaning.

From the District newsletter October 2006

Rotary

s o n g



R-O-T-A-R-Y
That spells Rotary!

R-O-T-A-R-Y
Is known on land and sea!
From North to South

From East to West
(S)he profits most
Who serves the best
R-O-T-A-R-Y
That spells Rotary

2009-2010 Leadership

Rotary International

John Kenny, **President**
Learn more at www.rotary.org

District 6270 Officers

William Wresch, **District Governor**
Paul Decker, **District Governor-Elect**
Nancy Rhodes, **District Governor-Nominee**

**Oshkosh Rotary Board:
Club Officers:**

Larry Schultz, **President**
Teresa Van Aacken, **President-Elect**
Lisa O'Halloran, **President-Nominee**
Sherry Lynch, **Secretary**
James Stahl, **Treasurer**
Dan Schoenrock, **Sergeant at Arms**
Steve Schmuldach, **Past President**

Club Directors:

Directors serve three-year terms. The Board meets the 2nd Wednesday of the month at 7:30 a.m.

- Steve Arndt (2010)
- Casey Zaniewski (2010)
- Alyson Zierdt (2010)
- Paul Narveson (2011)
- John Schatz (2011)
- Bill Bracken (2011)
- Jeff Gilderson-Duwe (2012)
- Petra Roter (2012)
- Karen Schibline (2012)

Key Contacts

Alyson Zierdt, **Spokes editor**
Lori Renning, **Fundraising director**
W. Robert Bruce, **Pianist**

Four Areas of Service (Directors)

- Club Service**
To be determined.
- Community Service**
To be determined.
- Vocational Service**
To be determined.
- International Service**
To be determined.

**Oshkosh Rotary Club
Past District Governors**

- Cathy Zimmerman (2003-2004)
- John Kerrigan (1999-2000)
- A. John Wiley (1994-1995)
- Charles F. Nolan (1972-1973)
- Frederick L. Caudle (1965-1966)
- George Nevitt (1952-1953)
- Jasper Lockart (1933-1934)

meeting **make-up** schedule

To view all District 6270 club schedules, visit www.Rotary6270.com or visit www.RotaryClubOne.org to make up a meeting at any time.

Monday	7:15 a.m.	Appleton Breakfast	Riverview Country Club
Monday	Noon	Fond du Lac	Holiday Inn
Monday	5:30 p.m.	Berlin	Berlin Family Restaurant
Tuesday	12:10 p.m.	Appleton	Paper Valley Hotel
Wednesday	Noon	Oshkosh Southwest	Robbins
Wednesday	Noon	Menasha	Waverly Beach
Thursday	7:00 a.m.	Fond du Lac Morning	Ramada Hotel
Thursday	Noon	Neenah	Valley Inn
Friday	7:00 a.m.	Oshkosh Morning	City Center Hotel
Friday	Noon	Appleton West	Holiday Inn

Rotary 4-Way Test

- 1** Is it the TRUTH?
- 2** Is it FAIR to all concerned?
- 3** Will it build GOOD WILL and better FRIENDSHIPS?
- 4** Will it be BENEFICIAL to all concerned?

